

Holmspun Medicine Show Collection

Collection Summary

Identifier:	MA 66
Title:	Holmspun Medicine Show Collection
Dates:	1994-2006
Extent:	2.18 linear feet (2 document cases, 1 oversize box)
Creator:	Holm, Richard P. (Richard Powell)
Language:	English

Repository: South Dakota State University Archives & Special Collections, University Station, Box 2115, 1300 North Campus Drive, Brookings, South Dakota, 57007

Access Note: Open. Materials must be used in-house and do not circulate.

Preferred Citation: Title or description of item, date, MA 66, box number, folder number, Holmspun Medicine Show Collection, South Dakota State University Archives and Special Collections, Brookings, South Dakota.

Abstract

Richard Powell Holm (1949-2020) was a physician, educator, author and medical communicator who practiced in Brookings. Born in Minneapolis, Minnesota, and raised in De Smet, he earned his medical degree through studies at the University of South Dakota and Emory University School of Medicine. Holm practiced at Brookings Health System and Avera Medical Group and served from 1983 to 2013 as director of continuing medical education at the hospital. He was also a full clinical professor of medicine at the University of South Dakota Sanford School of Medicine and held leadership roles in several professional medical organizations. In addition to publishing medical articles and contributing to textbooks, Holm hosted a weekly call-in radio program on KBRK and served as host and medical editor of the

South Dakota Public Broadcasting program "On Call with the Prairie Doc." He was inducted into the South Dakota Hall of Fame in 2016.

This collection documents Holm's work in public medical education through recordings of the "Holmspun Medicine Show" and related programming. The materials consist primarily of audiocassettes and compact discs containing radio programs recorded between approximately 1994 and 2006, including medical discussions, interviews with health professionals and public officials, and segments from the "Holmspun Medical Tips" series. The recordings illustrate efforts to communicate health information to regional audiences through radio broadcasting.

Biography

Richard Powell Holm was born on February 1, 1949, in Minneapolis, Minnesota, and raised in De Smet, South Dakota. He earned his medical degree from the University of South Dakota and Emory University School of Medicine in Atlanta, Georgia. In 1981, he returned to South Dakota, settling in Brookings, where he practiced at Brookings Health System and Avera Medical Group. From 1983 to 2013, he served as Director of Continuing Medical Education at the hospital and was a Full Clinical Professor of Medicine at the USD Sanford School of Medicine.

Dr. Holm held several leadership positions, including Chief of Staff at his local hospital, President of the South Dakota State Medical Association, and Governor of the South Dakota Chapter of the American College of Physicians. A frequent speaker at medical conferences, he was also active in professional associations including the American Medical Association and the Gold Humanism Honor Society.

A prolific writer, Dr. Holm contributed to four medical textbooks and published articles in journals such as the Journal of the American Medical Association, New England Journal of Medicine, The Pharos, and South Dakota Journal of Medicine. He also authored *The Picture of Health: A View from the Prairie* (2008).

He hosted a weekly 30-minute call-in radio show on KBRK and served as host and medical editor of *On Call with the Prairie Doc*, a one-hour television program on South Dakota Public Broadcasting. In recognition of his service, he was inducted into the South Dakota Hall of Fame in 2016 and received the National Volunteer of the Year Award from the American College of Physicians.

Dr. Holm married Joanie Smith, a registered nurse and certified pediatric nurse practitioner from Jacksonville, Florida. They had four children: Eric, Carter, Preston, and Julia.

Dr. Holm passed away on March 22, 2020.

Scope and Content

The Holmspun Medicine Show Collection contains audio recordings and related documentation from a weekly 30-minute call-in medical radio program hosted by Dr. Richard Holm and co-host Joan Hogan. Spanning from approximately 1994 to 2006, the collection includes both audiocassettes and compact discs of the show, which aired primarily on South Dakota Public Radio.

Programs cover a broad spectrum of health-related topics including chronic diseases, preventative care, aging, nutrition, exercise, mental health, and public health policy. Many episodes feature interviews with medical professionals, researchers, and public figures such as Senator Tom Daschle and Senator Larry Pressler, with discussions on health care reform and regional medical challenges. Notable segments include seasonal health tips, special programming on child welfare, flu prevention, diabetes, and heart health, and interviews from health reform conferences.

This material provides insight into rural and regional health concerns in South Dakota during the late 20th and early 21st centuries.

The collection is arranged by episode number and also includes supplementary medical tip segments, promotional materials, and recordings of live events or public forums.

Access Points

Subjects

- Health education
- Medical education
- Radio call-in shows
- Radio talk shows

Names

- Holm, Richard P. (Richard Powell)
- Hogan, Joan Marie

Places

- South Dakota--Brookings

Genre

- Audiocassettes
 - Compact discs
-

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Container List

Box	Folder	Description	Dates
1	1	Holmspun Medicine Show Program 1 and Program 2	1994 February 9; 1994 February 16
1	2	Holmspun Medicine Show Program 3	1994 February 23
1	3	Holmspun Medicine Show Program 4	1994 March 2
1	4	Holmspun Medicine Show Program 4 and Program 5	1994 March 2; 1994 March 16
1	5	Holmspun Medicine Show Program 6 and Program 7	1994 March 16; 1994 March 23
1	6	Holmspun Medicine Show Program 8 and Program 9	1994 March 30; 1994 April 6
1	7	Holmspun Medicine Show Program 13 and Program 14	1994 May 2; 1994 May 10

Box	Folder	Description	Dates
1	8	Holmspun Medicine Show Program 15 and Program 16	1994 May 18; 1994 May 25
1	9	Holmspun Medicine Show Program 17	1994 June 1
1	10	Holmspun Medicine Show Program 18 and Program 19	1994 June 8; 1994 June 15
1	11	Holmspun Medicine Show Program 20 and Program 21	1994 June 22; 1994 June 29
1	12	Holmspun Medicine Show Program 22	1994 July 6
1	13	Holmspun Medicine Show Program 24 and Program 24	1994 July 20; 1994 July 27
1	14	Holmspun Medicine Show Program 25 and Program 26	1994 July 27; 1994 August 3
1	15	Holmspun Medicine Show Program 27 and Program 28	1994 August 10; 1994 August 17
1	16	Holmspun Medicine Show Program 29 and Program 30	1994 August 24; 1994 August 31
1	17	Holmspun Medicine Show Program 31 and Program 32	1994 September 7; 1994 September 14
1	18	Holmspun Medicine Show Program 33 and Program 34	1994 September 21; 1994 September 28
1	19	Holmspun Medicine Show Program 35 and Program 36	1994 October 5; 1994 October 12
1	20	Holmspun Medicine Show Program 37 and Program 38	1994 October 19; 1994 October 26
1	21	Holmspun Medicine Show Program 39 and Program 40	1994 November 2; 1994 November 9
1	22	Holmspun Medicine Show Program 41 and Program 42	1994 November 16; 1994 November 23
1	23	Holmspun Medicine Show Program 43 and Program 44	1994 November 30; 1994 December 7
1	24	Holmspun Medicine Show Program 45 and Program 46	1994 December 14; 1994 December 21
1	25	Holmspun Medicine Show Program 49 and Program 50	1995 January 11; 1995 January 18
1	26	Holmspun Medicine Show Program 51 and Program 52	1995 January 25; 1995 February 1
1	27	Holmspun Medicine Show Program 53 and Program 54	1995 February 6; 1995 February 15

Box	Folder	Description	Dates
1	28	Holmspun Medicine Show Program 56	1995 February 22
1	29	Holmspun Medicine Show Program 57 and Program 58	1995 March; 1995 March 15
1	30	Interview with Senator Larry Pressler-Health Care Reform	undated
1	31	Interviews Health Reform Conference	1994 October 24
1	32	Senator Tom Daschle	1994 October 28
2	1	Holmspun Medicine Show Program number unknown	1995 May 10, May 17
2	2	Holmspun Medicine Show Program 1 and Program 2	1996 March 8; 1996 April 12
2	3	Holmspun Medicine Show Program 59 and Program 60	1995 March 22; 1995 March 2
2	4	Holmspun Medicine Show Program 61 and Program 62	1995 April 5; 1995 April 12
2	5	Holmspun Medicine Show Program 63 and Program 64	1995 April 19; 1995 April 26
2	6	Holmspun Medicine Show Program 65 and Program 66	1995 May 3; 1995 May 10
2	7	Holmspun Medicine Show Program 68 and Program 69	1995 May 24; 1995 May 31
2	8	Holmspun Medicine Show Program 70 and Program 71	1994 June 7; 1994 June 14
2	9	Holmspun Medicine Show Program 72 and Program 73	1995 June 21; 1995 June 28
2	10	Holmspun Medicine Show Program 74 and Program 75	1995 July 5; 1995 July 12
2	11	Holmspun Medicine Show Program 76 and Program 77	1995 July 19; 1995 July 26
2	12	Holmspun Medicine Show Program 79 and Program 80	1995 August 9; 1995 August 16
2	13	Holmspun Medicine Show Program 81 and Program 82	1995 August 23; 1995 August 30
2	14	Holmspun Medicine Show Program 83 and Program 84	1995 September 6; 1995 September 13
2	15	Holmspun Medicine Show Program 85 and Program 86	1995 September 20; 1995 September 27

Box	Folder	Description	Dates
2	16	Holmspun Medicine Show Program 87 and Program 88	1995 October 4; 1995 October 11
2	17	Holmspun Medicine Show Program 89 and 90	1995 October 18; 1995 October 25
2	18	Holmspun Medicine Show Program 91 and 92	1995 November 1; 1995 November 8
2	19	Holmspun Medicine Show Program 95 and Program 96	1995 November 29; 1995 December 6
2	20	Holmspun Medicine Show Program 98 and Program 99	1995 December 20; 1995 December 13
2	21	Holmspun Medicine Show Program 100	1996 January 3
2	22	Holmspun Medicine Show Program 101	1996 January 17
2	23	Holmspun Medicine Show Program 104 and Program 105	1996 January 24; 1996 January 31
2	24	Holmspun Medicine Show Program 108 and Program 109	1996 February 21; 1996 February 28
2	25	Holmspun Medicine Show Program 112 and Program 113	1996 March 20; 1996 March 27
2	26	Holmspun Medicine Show Program 117 and Program 118	1996 April 24; 1996 May 1
2	27	Holmspun Medicine Show Program 121 and Program 122	1996 May 23; 1996 May 29
2	28	Holmspun Medicine Show Program 123 and Program 124	1996 June 5; 1996 June 12
2	29	Holmspun Medicine Show Program 128 and Program 129	1996 July 10; 1996 July 17
2	30	Holmspun Medicine Show Program 134 and Program 135	1996 August 21; 1996 August 28
2	31	Holmspun Medicine Show Program 138 and 139	1996 October 18; 1996 September 25
2	32	Holmspun Medicine Show Program 140 and Program 141	1996 October 2; 1996 October 9
2	33	Holmspun Medicine Show Program 142 and Program 143	1996 October 16; 1996 October 23
2	34	Holmspun Medicine Show Program 144 and Program 145	1996 October 30; 1996 November 6
2	35	Holmspun Medicine Show Program 146 and Program 147	1996 November 13; 1996-November 20

Box	Folder	Description	Dates
2	36	Holmspun Medicine Show Program 148 and Program 149	1996 November 27; 1996 December 4
2	37	Holmspun Medicine Show Program 152 and Program 153	1997 January 8; 1997 January 15
2	38	Holmspun Medicine Show Program 163 and Program 164	1997 March 26; 1997 April 2 NULL
2	39	Holmspun Medicine Show Program 171 and Program 172	1997 May 21; 1997 May 28
2	40	Holmspun Medicine Show Program 174	1997 June 11; 1997 June 18
2	41	Holmspun Medicine Show Program 175 and Program 176	1997 June 18; 1997 June 25
2	42	Holmspun Medicine Show Program 177 and Program 178	1997 July 2; 1997 July 9
2	43	Holmspun Medicine Show 1-8 programs November-December 2000, Medical tips (audio cassette tape)	2000 November-December
2	44	Holmspun Medicine Show Program 183 and Program 184	1997 August 13; 1997 August 21
2	45	Holmspun Medicine Show no programs numbers	1998; 1999 January 7
2	46	Holmspun Medicine Show Program 232	1998 July 22
2	47	Holmspun Medicine Show Program 233 and Program 236	1998 July 29; 1998 August 19
2	48	Holmspun Medicine Show Program 261 and Program 262	1999 February 3; 1999 February 10
2	49	Holmspun Medicine Show Program 269 and Program 270	2000 March 29; 2000 April 5
2	50	Holmspun Medicine Show Program 269 and Program 280	2000 June 7; 2000 June 14
2	51	Holmspun Medicine Show Program 284 and Program 285	1999 July 14; 1999 July 21
2	52	Holmspun Medicine Show Program 289 and Program 290	1999 August 18; 1999 August 25
2	53	Holmspun Medicine Show Program 294 and Program no number	1999 September 22; 1999 September 17
2	54	Holmspun Medicine Show Program 298 and Program 299	1999 October 20; 1999 October 13

Box	Folder	Description	Dates
2	55	Holmspun Medicine Show Program 299 and Program 300	1999 October 27; 1999 November 3
2	56	Holmspun Medicine Show Program 321 and Program 322	2001 January 1, 2001; 2001 January 31
2	57	Holmspun Medicine Show Program 325 and Program 326	2001 February 21; 2001 April 4
2	58	Holmspun Medicine Show Program 336 and Program 337	2001 May 9; 2001 May 16
2	59	Holmspun Medicine Show Program 340	2001 June 6
2	60	Holmspun Medicine Show Program 352 and Program 353	2001 August 29; 2001 September 5
2	61	Holmspun Medicine Show 9-18 Programs	2000 December to 2001 February
2	62	Holmspun Medicine Show Programs	1999 April 21; 1999 June 23
2	63	Holmspun Medicine Show Programs	1997 April 23; 1997 April 30
2	64	Holmspun Medicine Show Programs	1997 April 9; 1997 April 16
2	65	Holmspun Medicine Show Programs	1995 August 2
2	66	Holmspun Medicine Show Programs	1999 December 1999 to 2000 January 5
2	67	Holmspun Medicine Show Programs	2000 February 2
2	68	Holmspun Medicine Show Programs	2002 January 16; 2002 August 28
2	69	Holmspun Medicine Show Programs	2000 January 19; 2000 January 25
2	70	Holmspun Medicine Show Programs	1998 January 21; 1998 April 1
2	71	Holmspun Medicine Show Programs	1997 July 16; 1997 July 21
2	72	Holmspun Medicine Show Programs	2001 July 1 to 2001 August 25
2	73	Holmspun Medicine Show Programs	1997 July 23; 1997 July 16
2	74	Holmspun Medicine Show Programs	1995 July 5; 1995 July 12
2	75	Holmspun Medicine Show Programs	1998 June 3; 1998 June 24
2	76	Holmspun Medicine Show Programs	1998 May 6
2	77	Holmspun Medicine Show Programs	1997 May 7; 1997 May 14
2	78	Holmspun Medicine Show Programs	1995 May 8; 1995 May 15
2	79	Holmspun Medicine Show Demo	1999 January
2	80	Holmspun Medicine Show Programs	2000 March 1
2	81	Holmspun Medical Show Programs 27-35	2001 April 29 to 2001 June 30

Box	Folder	Description	Dates
2	82	Holmspun Medical Show Programs 36-43	2001 July 1 to 2001 August 25
2	83	Holmspun Medical Show Programs 44-51	2001 September to October
2	84	Holmspun Medical Tips 8 Programs	2001 March to April
2	85	Holmspun Medicine Show Program 266 and Program 267	2000 March 8; 2000 March 22
2	86	Holmspun Medicine Show Program	1996 December 13
2	87	Holmspun Medicine Show Programs	2000 February 16; 2000 February 23
2	88	Holmspun Medicine Show Program	2000 February 2
2	89	Holmspun Medicine Show Program	2000 February 22
2	90	Holmspun Medicine Show Programs	1999 November 10; 1999 November 25
2	91	Holmspun Medicine Show Programs	1995 November 15; 1995 November 22
2	92	Holmspun Medicine Show Programs	1999 November 30; 1999 December 8
2	93	Holmspun Medicine Show Programs	1996 October 11
2	94	Holmspun Medicine Show Programs	2002 October 23; 2002 October 30 NULL
2	95	Holmspun Medicine Show Program	1997 November 5
2	96	Holmspun Medicine Show Program	1997 January 22
2	97	Holmspun Medicine Show Program 52-61	2001 October to December
2	98	Holmspun Medicine Show Program 52-61	2001 October to December
2	99	Holmspun Medicine Show Program	1996 August 9
2	100	Holmspun Medicine Show Program	1996 September
2	101	Holmspun Medicine Show Program	1998 September 23; 1998 September 16
2	102	Holmspun Medicine Show Program	1999 September 30; 1999 October 6
2	103	Interview Dan Kiple with Candy Nelson	1995 September 14
2	104	Rick Holmes at Olympics	1996 July 24; 1996 July 31
2	105	Holmspun Medicine Show Promo [master]	2000 March and April
2	106	South Dakota Public Radio, Dr. Holm in Spearfish with doctor of Rapid City	1996 September 13
2	107	South Dakota Public Radio, South Dakota forum Guest Jim Englebrecht	1996 November 8
3	1	Holmspun Medicine Show Programs	2004 August to September

Box	Folder	Description	Dates
3	2	Holmspun Medicine Show Program 83-91	2002 May 26 to July 27
3	3	Holmspun Medicine Show Program 79-82	2002 April 28 to May 25
3	4	Holmspun Medicine Show Program 79-82	2002 April 28 to May 25
3	5	Holmspun Medical Tips	2002 April to May
3	6	Holmspun Medical Tips Program 144-151	2004 August 1 to October 2
3	7	Holmspun Medical Tips Program 144-151	2003 August 3 to September 27
3	8	Holmspun Medical Tips Program 144-151	2003 August 3 to September 27
3	9	Holmspun Medical Tips Program 110-117	2002 December 1 to 2003 January 25
3	10	Holmspun Medical Tips Program 110-117	2002 December 1 to 2003 January 25
3	11	Holmspun Medical Tips Programs	2003 December to 2004 January
3	12	Holmspun Medical Tips Program 62-70	2001 December 30 to 2002 March 2
3	13	Holmspun Medical Tips Program 62-70	2001 December 30 to 2002 March 2
3	14	Holmspun Medical Tips Program 279-289	2006 February 26 to May 13
3	15	Holmspun Medical Tips Program 279-289	2006 February 26 to May 13
3	16	Holmspun Medical Tips Program 169-177	2004 January 25 to March 21
3	17	Holmspun Medical Tips Programs	2006 January 1 to February 25
3	18	Holmspun Medical Tips Programs	2006 January
3	19	Holmspun Medical Tips Program 221-229	2005 January 23 to March 26
3	20	Holmspun Medical Tips Program 221-229	2005 January 23 to March 26
3	21	Holmspun Medical Tips Program 169-177	2004 January 25 to March 21
3	22	Holmspun Medical Tips Program 118-125	2004 January 26 to March 2
3	23	Holmspun Medical Tips Program 118-125	2004 January 26 to March 2
3	24	Holmspun Medical Tips Program 299-306	2006 July 16 to September 9
3	25	Holmspun Medical Tips Program 299-306	2006 July 16 to September 9
3	26	Holmspun Medical Tips Program 247-252	2005 July 24 to September 3
3	27	Holmspun Medical Tips Program 92-100	2002 July 27 to September 28
3	28	Holmspun Medical Tips Program 92-100	2002 July 27 to September 28
3	29	Holmspun Medical Tips Programs	2005 July to August
3	30	Holmspun Medical Tips Program 126-134	2003 March 23 to May 24
3	31	Holmspun Medical Tips Program 126-134	2003 March 23 to May 24

Box	Folder	Description	Dates
3	32	Holmspun Medical Tips Programs	2005 March 27 to May 21
3	33	Holmspun Medical Tips Programs	2005 March 27 to May 21
3	34	Holmspun Medical Tips Program 178-186	2004 March 28 to 2009 May
3	35	Holmspun Medical Tips Program 178-186	2004 March 28 to 2009 May
3	36	Holmspun Medical Tips Program 71-78	2002 March 3 to April 27
3	37	Holmspun Medical Tips Program 71-78	2002 March 3 to April 27
3	38	Holmspun Medical Tips Program 71-78	2002 March 3 to April 27
3	39	Holmspun Medical Tips Program 290-298	2006 May 14 to July 15
3	40	Holmspun Medical Tips Programs	undated
3	41	Holmspun Medical Tips Programs	2005 May 22 to July 23
3	42	Holmspun Medical Tips Program 238-246	2005 May 22 to July 23
3	43	Holmspun Medical Tips Program 238-246	2005 May 22 to July 23
3	44	Holmspun Medical Tips Program 135-143	2003 May 25 to July 26
3	45	Holmspun Medical Tips Program 135-143	2003 May 25 to July 26
3	46	Holmspun Medical Tips Program 83-91	2002 May 26 to July 27
3	47	Holmspun Medical Tips Program 187-195	2004 May 30 to July 31
3	48	Holmspun Medical Tips Program 187-195	2004 May 30 to July 31
3	49	Holmspun Medical Tips Program 213-220	2004 November 28 to 2005 January 22
3	50	Holmspun Medical Tips Program 213-220	2004 November 28 to 2005 January 22
3	51	Holmspun Medical Tips Program 161-168	2003 November 30 to 2004 January 24
3	52	Holmspun Medical Tips Program 161-168	2003 November 30 to 2004 January 24
3	53	Holmspun Medical Tips Programs	2005 November 6 to December 31
3	54	Holmspun Medical Tips Programs	2005 November 6 to December 31
3	55	Holmspun Medical Tips Program 205-212	2004 October 3 to November 27
3	56	Holmspun Medical Tips Programs	2004 October to November
3	57	Holmspun Medical Tips Program 152-160	2003 September 28 to November 29
3	58	Holmspun Medical Tips Program 152-160	2003 September 28 to November 29
3	59	Holmspun Medical Tips Programs	2005 September 4 to November 5

Box	Folder	Description	Dates
3	60	Holmspun Medical Tips Program 253-261	2005 September 4 to November 5